

### FOR IMMEDIATE RELEASE

# **SiteLink Wins Record 7th Consecutive Best Management Software Honor**

## Customers reaffirm company's continued leadership in technology

Raleigh, NC. August 1, 2017 — SiteLink, the global leader in cloud-based software and payment processing for self-storage operations of all sizes, announces their 7th consecutive <a href="Best of Business">Best of Business</a> award for **Best Management Software** from Inside Self-Storage (ISS). SiteLink is proud and honored to receive this renewed recognition and appreciates the acclaim from actual storage operators selecting their favorite company. ISS lists all <a href="2017 winners">2017 winners</a> on its website.

"We know customers have many choices in management software," said Markus Hecker, SiteLink's Chief Operating Officer. "We appreciate the support from our users all the more."

Most storage owners choose SiteLink Software and have consistently selected the product for the award. The votes reflect SiteLink's growth and popularity resulting from continued innovation, superior customer support and growing choice in technology partners in the <a href="SiteLink">SiteLink</a> Marketplace. SiteLink engages its customers, the largest software user base in self-storage, by responding with new features built on both customer suggestions and technologies from outside the industry.

"Self Storage Technology is fast paced," said Luke Lenzen, SiteLink's Chief Technology Officer. "The award confirms SiteLink's continued ability to deliver the cloud-based features and technology infrastructure to lead operators both big and small."

The May 2017 launch of <u>StorageForum</u> reflects SiteLink's dedication to providing customers with more communication channels and resources for growing their business. The online discussion-based StorageForum delivers an open exchange of information about SiteLink products and best practices.

"We use feedback from StorageForum and our customer service center to help operators with software features, <u>SiteLink Merchant Services</u> and <u>Marketplace</u> partnership integrations. Storage owners and managers have never been better served." said Ross Lampe, SiteLink's President.

The repeated awards reflect customer loyalty resulting from continued innovation and service. The company will debut exciting new features this year, including a SiteLink Certified Professional training and recognition program. SiteLink always invites and appreciates the suggestions allowing it to build on and fine-tune its storage solutions.



## SiteLink would like to thank everyone who took the time to vote in the 2017 poll.

Learn more about SiteLink self-storage software at <a href="https://www.sitelink.com">www.sitelink.com</a>.

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#### About SiteLink

Founded in Raleigh, North Carolina in 1996, <u>SiteLink</u> leads the industry in cloud-based and Windows <u>self-storage management software</u> globally, and built-in, <u>in-house payment processing</u>. Client base feedback, the industry's largest, and continued innovation result in the fastest, fewest clicks and most modern interface. Profit tools, integrations, quality service and regular updates make SiteLink the favorite of single and multi-store operators, including most top 100 operators. Stores with fewer than 250 units enjoy <u>special bundle pricing</u>. As the leader in website integration and payment processing, SiteLink offers online marketing, reservations, rentals and payment solutions. Built-in <u>electronic signature and document management</u>, TOTAL CRM, <u>revenue management</u>, TeleTracker phone integration and <u>text messaging</u> boost profits. More than fifty <u>SiteLink Marketplace</u> partners like <u>web designers</u>, <u>call centers</u>, <u>kiosks</u>, <u>insurance</u>, <u>access systems</u> and <u>listing services</u> deliver tighter integrations with SiteLink vs. other software. <u>PCI Level 1 & SOC 1 Type II Certifications</u> and industry-first OneSupport deliver software and payment processing support under one roof.

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