2018 SOUTHEASTERN CONVENTION & TRADE SHOW **SCHEDULE**

Monday, November 12		
Time	Event	Speaker
10AM-1PM	Registration Opens	
10AM	Vendor Setup	
11AM-12PM	Panel Discussion: Industry Best Practices And Disaster Preparedness & Recovery	Jeff Greenberger, Jim Mooney, Stephanie Tharp, Tara Bryant & Cindy Ashby
12PM-1PM	Lunch In Vendor Hall	
1PM-1:45PM	BREAKOUT SESSION I	
	1) Rev Up Your Revenue Management	Jim Mooney, Devon Self Storage
	2) Sales 101	Crystal Tyler, Dynamic SS Solutions
2PM-2:45PM	BREAKOUT SESSION II	
	1) Late To Lien	Jeff Greenberger, Greenberger and Brewer, LLP
	2) How To Create A Magical Experience For Your Customers	Stephanie Tharpe, A+ Storage of Tennessee
3PM-4:15PM	Sponsor Roundtables	
5:15PM-6PM	Welcome Reception	
6PM-8PM	Dinner Buffet with Gracie & Lucy	
Tuesday, November 13		
<u>Time</u>	<u>Event</u>	Speaker
7:30AM	Registration Reopens	
7:30AM-8:30AM	Breakfast & Vendor Hall Open	
8:45AM-9:30AM	BREAKOUT SESSION III	
	1) 2018 Rent Survey	Mike McManus, Marcus Millichap
	2) Self Auditing For Managers	Kevin Leebrick, NoDa Self Storage
9:45AM-10:45AM	Best Operational Practices Round Tables	
11AM	State Legislative Update & Annual Membership Meeting	
12PM	Final Comments & Adjourn	
1PM	Lunch & Tour at City Storage	