

# NCSSA Convention & Trade Show Exhibitor and Sponsorship Details



November 10-11, 2022, Sheraton Charlotte Hotel

## EVENT SPONSOR \$3500

*(Limited to 5 sponsors; No exclusivity)*

Introduce your company during the general session

Recognition from podium at general session

6 ft display table with priority **reserved** placement

2 exhibitor attendee registrations

2 complimentary tickets to the welcome reception

1 promotional piece inserted into the conference bags (sponsor to supply 350 inserts)

1 website ad November 2022-November 2023 (500w X 250h PX PNG)

1 e-newsletter ad (300w X 300h PX PNG)

Sign at entrance to meeting

1 full page ad in event program (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)

Logo and website link on all **event** e-blasts

Dedicated trade show time

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Company and description listed in the event program

## RECEPTION SPONSOR \$2500

*(Limited to 5 sponsors; No exclusivity)*

6 ft display table

Recognition from podium at general session

1/2-page ad in event program (horizontal 6.75"w x 4.625"h)

4 complimentary tickets to the welcome reception

Logo as official reception sponsor on state website

Sign at entrance to reception

Dedicated trade show time

2 exhibitor attendee registrations

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Logo and website link on 1 event e-blasts

Company and description listed in the event program

## LUNCH SPONSOR \$2500

*(Limited to 4 sponsors; No exclusivity)*

6 ft display table

Recognition from podium at general session

1/2-page ad in event program (horizontal 6.75"w x 4.625"h)

Logo as official luncheon sponsor on state website

Sign at the entrance to lunch

Dedicated trade show time

2 exhibitor attendee registrations

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Logo and website link on 1 event e-blasts

Company and description listed in the event program

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## REFRESHMENT/BREAKFAST SPONSOR \$1750

*(Limited to 3 sponsors, No exclusivity)*

6 ft display table

Logo on signage and print materials

Logo on signage at the refreshment stations and breakfast

Recognition from podium at general session

1 exhibitor attendee registration

Logo and website link on 1 event e-blasts

Logo on website, recognition in event program, and on signage

Company and description listed in the event program

## EXHIBITOR NCSSA Member \$750, NON-MEMBER \$1100 \$199 FOR ADDITIONAL EXHIBITOR ATTENDEES

Dedicated trade show time

6 ft. table display with 1 exhibitor attendee registration

Pre and post attendee lists (**NCSSA members only**)

Logo on website and in the event program

Direct contact with attendees

Company listed on 1 e-blast

Company and description listed in the event program

Discount for additional attendees

### \*EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES\*

*\*Must be a registered and paid as an exhibitor or sponsor to add-on any of the below opportunities\**

## BAG SPONSOR \$1000

*(Limited to 1 sponsor)*

All attendees will be given a bag. The bags will include event and promotional materials.

Recognition in the event program.

**Sponsor supplies 350 bags**

## CONVENTION SPECIAL ADVERTISING BUNDLE \$995

*(Limited to 5 sponsors)*

1 full page event program ad (live 7.5" w x 10.125" h | trim 8.25" w x 10.875" h | bleed 8.50" w x 11.125" h)

1 website ad for one year November 2022-November 2023 (500w X 250h PX PNG)

1 e-Newsletter ad Q4 2022 or Q1 2023 (300w X 300h PX PNG)

## LANYARD SPONSOR \$850

*(Limited to 1 sponsor)*

All attendees will be given a lanyard with your company name and logo.

Recognition in the event program.

**Sponsor supplies 400 lanyards**

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## **NOTEBOOK SPONSOR \$750**

(Limited to 1 sponsor)

All attendees will be given a notebook with your company logo. Notebooks will be placed in conference bags.

Recognition in the event program.

**Sponsor supplies 350 notebooks**

## **PEN SPONSOR \$650**

(Limited to 1 sponsor)

All attendees will be given a pen with your company name and logo. Pens will be placed in conference bags.

Recognition in the event program.

**Sponsor supplies 350 pens**

## **HAND SANITIZER SPONSOR \$500**

(Limited to 1 sponsor)

All attendees will be given an individual size hand sanitizer with your company name and logo. Hand sanitizer will be placed in conference bags.

Recognition in the event program.

**Sponsor supplies 350 individual hand sanitizers**

## **BAG INSERT SPONSORS \$250**

(Limited to 5 sponsors)

One promotional piece inserted into the conference bags.

Recognition in the event program.

**Sponsor to supply 350 inserts**