



2023 May Seminar

May 8, 2023

**Peninsula Yacht Club
18501 Harbor Light Boulevard
Cornelius, NC 28031**

PROGRAM



Schedule of Events

NCSSA May Seminar Schedule

Monday, May 8, 2023

**The Peninsula Yacht Club-Lake Norman
Cornelius, NC**

**Education: Commodore Room
Exhibits: State Room**

8:00am	Sponsor and Exhibitor Set-up, State Room
9:00am	Registration and Exhibits Open, State Room Coffee/Networking/Visit with Exhibitors
10:00am – 10:15am	Welcome Attendees, Commodore Room Introduction of Sponsors Kevin Leebrick, NCSSA President
	Event Sponsor:  The logo for Janus International Group features a classical bust of a man's head with two faces, flanking the word 'JANUS' in a large, serif font, with 'INTERNATIONAL GROUP' in a smaller font below it.
10:15am – 11:00am	State of the NC Self Storage Industry Stacey Gorman, Marcus & Millichap
11:00am – 11:15am	Break and Visit with Sponsors and Exhibitors
11:15am – Noon	The Demand for Storage – A Review of SSA's 2023 Self Storage Demand Study Lynn Sykes, Storage Asset Management
Noon – 1:00pm	Lunch and Visit with Sponsors and Exhibitors
1:00pm – 1:45pm	Now That you Know about the State of the Industry and the Demand for Storage, How Do You Market Your Business? Tommy Nguyen, StoragePug
1:45pm	Meeting Wrap-up

Thank You to our Sponsors!



Thank You to our Exhibitors!



MEMBERSHIP MATTERS



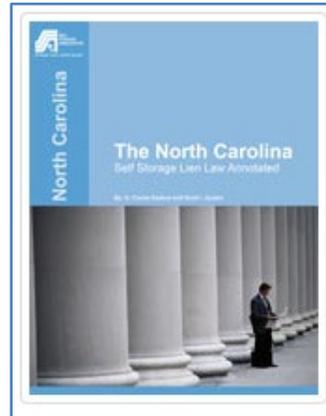
Join the North Carolina Self Storage Association

FREE NC Lien Law Book, a \$60 Value!

JOIN TODAY at the Seminar Registration Desk and SAVE \$50!

Membership Benefits Include:

- ✓ Industry Advocacy – We are your voice!
- ✓ Networking
- ✓ NC Rental Agreement
- ✓ Member Only News and Information
- ✓ Education and Training
- ✓ Monthly National SSA Magazine
- ✓ NCSSA e-Newsletter
- ✓ Member Only Discounts to all NCSSA Events
- ✓ Q&A Discussion Forum
- ✓ Auction Calendar
- ✓ Three Seminars – August Seminar in Wrightsville Beach
- ✓ Annual Convention and Trade Show in Raleigh
- ✓ Hardship Relief Fund
- ✓ Job Bank
- ✓ Add the Self Storage Legal Network Affiliate Plan
- ✓ Discounts to SSA National Conferences and MORE!



SCAN ME

Other Ways to JOIN - Scan the QR Code or go to www.ncssaonline.org

REGISTER NOW!

2023 AUGUST SEMINAR

August 14, 2023



The Surf Club
Wrightsville Beach, NC



Scan to register



SELF STORAGE DEMAND STUDY

2023 EDITION

The SSA's Self Storage Demand Study tells us who uses self storage, how and why—and most importantly—projects future demand.



**GET YOUR COPY TODAY AT
SELFSTORAGE.ORG**