



Schedule of Events

NCSSA May Seminar Schedule

Monday, May 6, 2024

**Embassy Suites Raleigh-Durham Airport/Brier Creek
Raleigh, NC**

Improving Profitability and How That Affects the Value of your Assets

8:00am	Sponsor and Exhibitor Set-up, Flight Ballroom
9:00am	Registration and Exhibits Open, Runway Coffee/Networking/Visit with Exhibitors
10:00am – 10:15am	Welcome Attendees, Flight Ballroom Introduction of Sponsors Mindy Hart, NCSSA President
10:15am – 10:45am	Self Storage Industry Trends and Forecast Lynn Sykes, Storage Asset Management
10:45am – 11:00am	Break and Visit with Sponsors and Exhibitors
11:00am – Noon	Strategies for Increasing Your Revenue Jennifer Martinez, Self Storage Plus
Noon – 12:45pm	Lunch and Visit with Sponsors and Exhibitors
12:45pm – 2:00pm	Technology To Help Reduce Expenses Andrew Capranos, 10 Federal
2:00pm	Q & A
3:00pm	Meeting Wrap-Up