



***Schedule of Events**

NCSSA August Seminar Schedule

August 18, 2025

The Surf Club, Inc - Wrightsville Beach, NC

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|-------------------|--|
| 8:30am | Exhibitor Setup/Registration Open |
| 9:00am - 10:00am | Coffee/Networking/Visit with Exhibitors |
| 10:00am – 10:15am | Welcome Attendees and Introduction of Sponsors <i>Lynn Sykes, NCSSA President, Storage Asset Management</i> |
| 10:15am – 11:15am | Manager's Panel – Mastering Operations: Boosting Revenue, Controlling Expenses and Maintaining Excellence <i>Tana Bryant, Universal Storage Group, Sue Haviland, Haviland Storage Services, Demarco Southerland, Morningstar Properties,</i> |
| 11:15am – 11:30am | Break |
| 11:30am – 12:30pm | From Manual to Magical: AI's Impact on Self-Storage Operations, Marketing, and Training <i>Stacie Maxwell, SecureLease</i> |
| 12:30pm – 1:30pm | Lunch and Visit w/ Exhibitors |
| 1:30pm - 2:15pm | Current Trends in Self Storage Financing <i>Anne Mino, Live Oak Bank</i> |
| 2:15pm | Exhibitor Breakdown |

*Schedule is subject to change