

NCSSA Convention & Trade Show

Exhibitor and Sponsorship Details



November 3-4, 2025, Embassy Suites – Raleigh-Durham/Research Triangle

EXHIBITOR:

NCSSA Member

\$950

Non-Member

\$1950

- Benefits:
- Dedicated trade show time
 - 6 ft. assigned table with 1 exhibitor attendee registration
 - Pre and post attendee lists (**NCSSA members only**)
 - Listing on website and in the event program
 - Direct contact with attendees
 - Company listed on 1 e-blast
 - Company, logo and description listed in the event program

SPONSORSHIP OPPORTUNITIES:

EVENT SPONSOR \$3500

- (Limited to 4 sponsors; No exclusivity)*
- Introduce your company during the general session
 - Recognition from podium at general session
 - 6 ft table with priority placement
 - 2 exhibitor attendee registrations
 - Logo as official event sponsor on state website
 - 1 promotional piece inserted into the conference bags (**sponsor to supply 300 inserts**)
 - 1 website ad (500w X 250h PX PNG)
 - Sign at entrance to meeting
 - 1 full page ad in event program (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)
 - Logo and website link on all **event** e-blasts
 - PLUS all exhibitor benefits

LUNCH SPONSOR \$2800

- (Limited to 3 sponsors; No exclusivity)*
- 6 ft table with priority placement
 - Recognition from podium at general session
 - 1/2-page ad in event program (horizontal 6.75"w x 4.625"h)
 - Logo as official luncheon sponsor on state website
 - Sign at the entrance to lunch
 - 2 exhibitor attendee registrations
 - PLUS all exhibitor benefits

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RECEPTION SPONSOR \$2500

(Limited to 3 sponsors; No exclusivity)

6 ft table with priority placement
Recognition from podium at general session
1/2-page ad in event program (horizontal 6.75"w x 4.625"h)
4 complimentary tickets to the welcome reception
Logo as official reception sponsor on state website
Sign at entrance to reception
2 exhibitor attendee registrations
Company name on all drink tickets
PLUS all exhibitor benefits

BREAK SPONSOR \$2000

(Limited to 2 sponsors; No exclusivity)

6 ft table with priority placement
Logo as official break sponsor on state website
Logo on signage at the refreshment stations
Recognition from podium at general session
1 exhibitor attendee registration
PLUS all exhibitor benefits

BREAKFAST SPONSOR \$2000

(Limited to 2 sponsors; No exclusivity)

6 ft table with priority placement
Logo as official breakfast sponsor on state website
Logo on signage at the breakfast
Recognition from podium at general session
1 exhibitor attendee registration
PLUS all exhibitor benefits

EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES

Must be a registered and paid as an exhibitor or sponsor to add-on any of the below opportunities

BAG SPONSOR \$1200

(Limited to 1 sponsor)

All attendees will be given a bag. The bags will include event and promotional materials.
Recognition in the event program.
Sponsor supplies 325 bags

CONVENTION SPECIAL ADVERTISING BUNDLE \$995

(Limited to 5 sponsors)

1 full page event program ad (live 7.5"w x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)
1 website ad for one year (500w X 250h PX PNG)

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LANYARD SPONSOR \$1000

(Limited to 1 sponsor)

All attendees will be given a lanyard with your company name and logo.

Recognition in the event program.

Sponsor supplies 300 lanyards

NOTEBOOK SPONSOR \$850

(Limited to 1 sponsor)

All attendees will be given a notebook with your company logo. Notebooks will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 300 notebooks

PEN SPONSOR \$850

(Limited to 1 sponsor)

All attendees will be given a pen with your company name and logo. Pens will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 300 pens

BAG INSERT SPONSORS \$400

(Limited to 5 sponsors)

One promotional piece inserted into the conference bags.

Sponsor to supply 300 inserts

As of 07/31/2025