

NCSSA Convention & Trade Show

Exhibitor and Sponsorship Details



November 9-10, 2026, Grandover Resort & Spa, Greensboro, NC

EXHIBITOR:

NCSSA Member

\$950

Non-Member

\$1950

Benefits:

Dedicated trade show time

6 ft. assigned table with 1 exhibitor attendee registration

Pre and post attendee lists (**NCSSA members only**)

Listing on website and in the event program

Direct contact with attendees

Company listed on 1 e-blast

Company, logo and description listed in the event online program

SPONSORSHIP OPPORTUNITIES:

EVENT SPONSOR \$3500

(Limited to 4 sponsors; No exclusivity)

Introduce your company during the general session

Recognition from podium at general session

6 ft table with priority placement

2 exhibitor attendee registrations

Logo as official event sponsor on state website

1 promotional piece available to all attendees (**sponsor to supply 300 inserts**)

1 website ad (500w X 250h PX PNG)

Sign at entrance to meeting

1 full page ad in event online program (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)

Logo and website link on all **event** e-blasts

PLUS all exhibitor benefits

LUNCH SPONSOR \$2800

(Limited to 3 sponsors; No exclusivity)

6 ft table with priority placement

Recognition from podium at general session

1/2-page ad in event online program (horizontal 6.75"w x 4.625"h)

Logo as official luncheon sponsor on state website

Sign at the entrance to lunch

2 exhibitor attendee registrations

PLUS all exhibitor benefits

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RECEPTION SPONSOR \$2500

(Limited to 3 sponsors; No exclusivity)

6 ft table with priority placement

Recognition from podium at general session

1/2-page ad in event online program (horizontal 6.75"w x 4.625"h)

4 complimentary tickets to the welcome reception

Logo as official reception sponsor on state website

Sign at entrance to reception

2 exhibitor attendee registrations

Company name on all drink tickets

PLUS all exhibitor benefits

BREAK SPONSOR \$2000

(Limited to 2 sponsors, No exclusivity)

6 ft table with priority placement

Logo as official break sponsor on state website

Logo on signage at the refreshment stations

Recognition from podium at general session

1 exhibitor attendee registration

PLUS all exhibitor benefits

BREAKFAST SPONSOR \$2000

(Limited to 2 sponsors, No exclusivity)

6 ft table with priority placement

Logo as official breakfast sponsor on state website

Logo on signage at the breakfast

Recognition from podium at general session

1 exhibitor attendee registration

PLUS all exhibitor benefits

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EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES

Must be a registered and paid as an exhibitor or sponsor to add-on any of the below opportunities

CONVENTION SPECIAL ADVERTISING BUNDLE \$995

(Limited to 5 sponsors)

1 full page event online program ad (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)

1 website ad for one year (500w X 250h PX PNG)

LANYARD SPONSOR \$1000

(Limited to 1 sponsor)

All attendees will be given a lanyard with your company name and logo.

Recognition in the event program.

Sponsor supplies 300 lanyards

NOTEBOOK SPONSOR \$850

(Limited to 1 sponsor)

All attendees will be given a notebook with your company logo.

Recognition in the event program.

Sponsor supplies 300 notebooks

PEN SPONSOR \$850

(Limited to 1 sponsor)

All attendees will be given a pen with your company name and logo.

Recognition in the event program.

Sponsor supplies 300 pens

MARKETING FLYER SPONSORS \$400

(Limited to 5 sponsors)

One promotional piece available to all attendees on/near registration table.

Sponsor to supply 300 inserts

As of 07/31/2025